

## EDUCATION

Certificate of Design  
Certificate of Creative Technologies  
Diploma of Interactive Design  
Diploma of Web Development

## TECHNICAL SKILLS

Photoshop ★★☆☆☆  
Illustrator ★★☆☆☆  
Flash ★★☆☆☆  
Premire Pro ★★☆☆☆  
Indesign ★★☆☆☆

HTML5   
CSS3   
jQuery

## PROFESSIONAL SKILLS

**Customer Relationship Management**  
Sugar CRM   
Sales Force

**Marketing Automation Software**  
Act-On   
Active Campaign

## PERSONAL STATEMENT

I have always had a passion for marketing and the ideology of making a business more successful. I've studied various subjects that have given me a strong background in all areas Digital Marketing. I began freelancing July 2014 and have worked for a number of businesses and companies in New Zealand and Australia on many different projects. My approach is always hands on insuring that the outcome of my work will always be at a high standard to my client.

## EXPERIENCE

### 2014 || Internship || BCS Strata Management

I interned for BCS Strata Management in Sydney, Australia in the marketing team. I applied my digital marketing skills on several projects resulting in substantially increasing the SEO ranking, as well as turning client information into informative data.

### 2015 || Digital Marketing Manager || Holistec Systems

As digital marketing manager for Holistec Systems my duties included optimising the CRM system and lead generation process. I led several marketing campaigns and had sole control over the marketing automation software and the automation process.

### 2014/2015 || Digital Marketing ||

My digital marketing contracts diversify depending on the client. However most of my clients require me to set-up and maintain basic digital marketing strategies to effectively promote their business better.

## CORE SKILLS

